

# AMOS PRESS RELEASE

## SWISS-AS INVESTS HEAVILY IN THE EXPANSION OF AMOS' MRO FUNCTIONS

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### SWISS-AS EQUIPS AMOS FOR PURE MRO MARKET SEGMENT

The aviation market is currently undergoing a transformation as the trend in separating aircraft ownership from maintenance activities gains importance.

Swiss AviationSoftware (Swiss-AS) has identified this market movement at an early stage and – as a result of its excellent reputation in the airline segment – is facing an increasing demand from pure MRO providers. Swiss-AS used to focus on a well-defined target group which contained mainly airlines and 3rd party maintenance providers having full engineering responsibility for a fleet. This definition has derived from the origins of AMOS which was developed as an in-house MRO software for the former airline Crossair.

### RAISE OF R&D DEPARTMENT BY 25% IN 2011

As AMOS is already setting standards in the MRO software business for its dedicated target group, the Swiss-AS Management Board recently decided to enter a market that used to be regarded as non-core and to further invest in AMOS so that within the next 1-2 years, it will fit into the needs of pure MRO organizations without typical airline responsibilities but focusing on maintenance execution for occasional customer aircraft events.

The Board has approved considerable investment (in addition to the existing roadmap) in the further development of AMOS relating to these MRO functions: The staff of the Research & Development department will be increased by more than 25%.

The investment will include the fine-tuning of modules which already exist for pure MRO organizations as well as new development of the functions which were not in the focus of the core market so far. Part of these developments will be, among others, the possibility to manage the complete business from start-to-finish, beginning with the request for proposal to financial quotation generation, target/actual comparison and profit-loss statement.

“We are delighted to announce this essential development of AMOS which will allow us to cover the last remaining segment of aviation maintenance functions”, says Ronald Schaeuffele, CEO of Swiss-AS. “With our clear commitment to excellence, we will now fine-tune and extend the MRO competences which will take AMOS to new heights and endow the MRO users with enhanced possibilities for use in their daily business.”

After the release of the planned MRO business functions, AMOS will have the functional range to meet the demands of pure operators, large airline groups, enterprise maintenance organizations and independent MRO providers with or without engineering responsibility. The unsurpassed range of AMOS functions will be suitable for all customers, irrespective of their size. The key MRO requirements are expected to be available gradually during 2011.

To date Swiss-AS is in close contact with a few leading MRO providers and a first contract signature is expected in early 2011 that will further boost the AMOS market share.

### ABOUT SWISS AVIATION SOFTWARE AND AMOS

AMOS is a fully integrated maintenance management system developed and distributed by Swiss AviationSoftware Ltd. As a 100% subsidiary of Swiss International Air Lines Ltd., Swiss-AS has become a fixture in the MRO software market and successfully sets standards in the MRO software industry. AMOS - the answer to the complex and cost intensive maintenance & engineering requirements - is now also represented in Miami, Florida, USA.

Today, more than 90 customers from all over the world rely on AMOS and benefit from its continuously enlarged functionalities and technological cutting edge, which makes AMOS the industry-leading MRO software in Europe and one of the best-selling solutions worldwide. Its solid customer base ranges from pure operators of all sizes, major low-cost, regional and flag carriers to large airline groups and MRO providers.