

# AMOS PRESS RELEASE

## AMOS CHOSEN BY THE THREE AIRLINES OF THE bmi GROUP

JANUARY 2011



### ANOTHER AMOS CUSTOMER FROM THE LUFTHANSA GROUP

Swiss AviationSoftware (Swiss-AS) and the bmi group have recently signed an agreement for the implementation of AMOS at British Midland International, bmi regional and bmibaby. Swiss-AS will provide the entire range of its maintenance management solution from Material Management to Engineering and Production.

"The decision to implement AMOS into the entire bmi group furthermore strengthens our footprint in the UK. We take pride in this high-profile deal and are happy to welcome another member of the Lufthansa Group into the AMOS customer circle," states Ronald Schaeuffele, CEO of Swiss AviationSoftware.

### COST-CUTTING POTENTIAL DUE TO FULLY INTEGRATED SOFTWARE

After a classic selection process in spring 2010 and a site visit to an existing AMOS reference customer, AMOS was shortlisted by bmi. Later, bmi and Swiss-AS arranged several web demonstrations dedicated to specific topics of interest. This approach turned out to be ideal, since different user groups were given the chance to address their needs and requirements to Swiss-AS and to familiarise themselves with AMOS, prior to the final decision being made by bmi. Swiss-AS and bmi are confident that the high user acceptance will positively contribute to the project's success.

The AMOS Go-Live is planned to take place after 12-14 months of project work containing key and end user training, workshops, data transfer support, technical/consultant onsite support regarding Go-Live etc. A key challenge will be the modelling and streamlining of business processes within all three airlines.

By replacing the current non-integrated and fragmented IT landscape in the maintenance division, the UK based bmi group will substantially benefit from AMOS' full integration and its very advanced interfacing capabilities. This will result in bmi having access to relevant information at the click of a mouse and will provide a significant reduction of operating costs. The implementation of AMOS will also improve the aircraft availability and optimise the allocation of bmi's capacities and resources.

### ABOUT bmi

The bmi group has been based at East Midlands Airport since it opened in 1965 operating the first scheduled services from the region. The group is split into three divisions: British Midland International, bmi regional and bmibaby. The bmi group is part of the Lufthansa Group and is a member of the Star Alliance. In total, the three airlines have over 3'600 employees and carry 7.4 million passengers per year.

From its Heathrow hub, bmi operates services to Europe, the Middle East, Africa and Asia with an all-Airbus fleet of A320 family and A330 aircraft (27 total aircraft).

bmi regional is the UK's most punctual airline. Having a fleet of 18 aircraft (ERJ-135/145), the airline flies from regional airports to key business destinations across the UK and Europe.

As the group's low cost airline, bmibaby was established in 2002. Besides its main hub at East Midlands Airport, the low cost carrier has three airport hubs in the UK, serving thirteen European countries. bmibaby's fleet consists of 14 B737 aircraft and operates, on average, 800 flights per week.

### ABOUT SWISS AVIATION SOFTWARE AND AMOS

AMOS is a fully integrated maintenance management system developed and distributed by Swiss AviationSoftware Ltd. As a 100% subsidiary of Swiss International Air Lines Ltd., Swiss-AS has become a fixture in the MRO software market and successfully sets standards in the MRO software industry. AMOS - the answer to the complex and cost intensive maintenance & engineering requirements - is now also represented in Miami, Florida, USA.

Today, more than 90 customers from all over the world rely on AMOS and benefit from its continuously enlarged functionalities and technological cutting edge, which makes AMOS the industry-leading MRO software in Europe and one of the best-selling solutions worldwide. Its solid customer base ranges from pure operators of all sizes, major low-cost, regional and flag carriers to large airline groups and MRO providers.

[www.swiss-as.com](http://www.swiss-as.com)