

# Swiss-AS Press Release

## Cebu Pacific takes off with AMOS

### February 2014



#### Philippine Low Cost Carrier Cebu Pacific - another fast-growing airline on our customer list

The Swiss-AS' business year 2013 ended on a positive note with Cebu Pacific signing for AMOS. Cebu Pacific has selected AMOS to implement a proven tool that supports the maintenance management activities of their Technical department. The fact that AMOS is trusted by almost 130 customers and Swiss-AS is now represented in the Asia-Pacific region since April 2013 convinced Cebu Pacific to enter into a long term contract with Swiss-AS.

"AMOS will support Cebu Pacific to streamline their maintenance related processes and offer the prerequisites for informed business decisions which will finally result in an efficient management of the maintenance costs," says Ronald Schaeuffele, CEO of Swiss-AS.

#### A swift implementation envisaged

Cebu Pacific is the second airline from Asia to sign for AMOS in 2013, marking a big success for the Asia-Pacific AMOS office. The implementation will mainly be steered and performed by the Singapore-based AMOS team. Initially, only the ATR fleet will be managed with AMOS since the maintenance requirements of the other aircraft-types of Cebu are currently handled by full technical management contracts.

The strategy is to roll out AMOS at the Philippine LCC in about six months engaging the customer in a very lean "as-is" implementation, allowing for a quick return on investment. In addition to the Swiss-AS' standard services provided during and after the project, Cebu Pacific has opted for the AMOS Operations Service (AOS) to obtain special support to source out the database and application management.

"We are delighted to have selected Swiss-AS and the AMOS product to deliver full Fleet Technical Management capability on our ATR fleet. The ATR fleet plays a vital role in our domestic network here in the Philippines and we are looking forward to the benefits that a world class product such as AMOS will deliver the organisation," said Ian Wolfe, Senior Adviser, Engineering and Fleet Management, Cebu Pacific.

"Combined with an aggressive implementation plan and a dedicated project team from both Swiss-AS and Cebu Pacific, the knowledge and experience that the Cebu Pacific team will gain, will lead us further to our vision of adopting world-class Engineering services and process management. Partnering with Swiss-AS and using the AMOS tool represent a significant step in that journey."

#### About Cebu Pacific

Cebu Air Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.

Cebu Pacific currently operates a fleet of 49 aircraft comprised of 10 Airbus A319, 29 Airbus A320, 2 Airbus A330 and 8 ATR-72 500 aircraft. Between 2014 and 2021, Cebu Pacific will take delivery of 13 more Airbus A320, 30 Airbus A321neo, and 4 Airbus A330 aircraft. Cebu Pacific was founded in 1996, offering domestic flights only at that time. International flights were included in the operations portfolio from 2001. Today, Cebu Pacific operates flights to 33 Philippine destinations and 24 international cities in 13 countries.

#### About Swiss AviationSoftware and AMOS

AMOS - developed and distributed by Swiss AviationSoftware - is a comprehensive, fully-integrated software package that successfully manages the maintenance, engineering and logistics requirements of modern airlines and MRO providers by fulfilling all airworthiness standards. Swiss-AS is a 100% subsidiary of Swiss International Air Lines Ltd., and has almost 130 customers worldwide. This loyal customer base includes pure operators of all sizes, major low-cost, regional and flag carriers, large airline groups and MRO providers. The fact that none have ever replaced AMOS with an alternate system speaks for itself. Swiss-AS is an industry-leading MRO software provider and AMOS is one of the bestselling MRO software solutions worldwide. Swiss-AS has its headquarters in Basel, Switzerland and is also represented in Miami, USA and Singapore.

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